



The Colonial Williamsburg Foundation

P.O. Box 1776

Williamsburg, VA 23187-1776

[www.colonialwilliamsburg.com](http://www.colonialwilliamsburg.com)

## **The Reimagined Williamsburg Inn to Debut April 23 Following Multi-Phase Redesign**

*Renderings previewing Colonial Williamsburg's all-new crown  
jewel hotel now available*

**FIRST LOOK** at enhancements now available for download. Please credit photography to Colonial Williamsburg, design to Puccini Group.

**WILLIAMSBURG, VA (April 14, 2017)** – [Williamsburg Inn](#), the premier Virginia historic hotel, has announced April 23 as the completion date of its elaborate multi-phase renovation. Offering an all-new modern and luxury experience while staying true to its notable Regency style, Williamsburg Inn will reveal enhanced food and beverage offerings, attractive event space additions, stunning exterior upgrades, and signature themed suites.

### **Elevated Dining**

The hotel will unveil exceptional dining concepts produced in partnership with the acclaimed hospitality firm Puccini Group. Carefully crafted, the concepts blend historical style, original architectural elements, and museum pieces beloved by visitors in each upgrade. Dining venues will present a nouveau British approach to design and cuisine that showcases historic century traditions that have been enriched and enlivened with contemporary features and techniques.

- The **Rockefeller Room**, the hotel's signature dining experience, will introduce a menu that pays homage to the evolution of American cuisine through innovative cooking and the infusion of exotic flavors. Design elements marry tradition and modernity, uniting the intimate, masculine, and comfortable qualities of the places where past merchants and gentlemen gathered with contemporary architectural themes.
- The **Social Terrace** will offer al fresco dining on a new patio extension situated behind the main lobby. A natural gathering place that will showcase a fountain and multiple seating areas, the terrace will feature an enticing menu of shareable dishes and entrees such as inventive flatbreads, sandwiches and salads. In addition, a refreshing selection of local beers, wine and craft cocktails will be available at an outdoor bar.
- The **Goodwin and Terrace Rooms** will offer an upscale breakfast and lunch retreat that will serve cocktails and food throughout the day.
- The **Regency Room** will feature a large private event space for group gatherings and will host special brunches and dinners on holidays.

- The **Restoration Bar** will offer guests a relaxing spot to enjoy a cocktail in the evening after a day of sightseeing and is a welcoming space for a nightcap even later. It will also offer bar snacks and small plates made with flavorful local ingredients, local beers and signature craft cocktails.

### **Exquisite Event Space**

A prime destination to host a variety of private group functions including weddings, corporate retreats, social events, meetings and more, Williamsburg Inn will reveal expanded Queen's and Social Terraces and a refreshed Regency Room ideal for events. The stately and elegant Queen's Terrace will be set amidst the backdrop of Colonial Williamsburg's award-winning golf course. The Social Terrace will offer ample flexible space to host large gatherings outdoors or within a tented environment. The Regency Room will complement the terrace event space with an indoor room option featuring a sophisticated design inspired by the pure Regency style of Brighton Pavilion in England.

### **Hotel Interior and Exterior Upgrades, Guest Rooms and Specialty Suites**

Building upon the first phase of hotel enhancements revealed in March 2016, the completely upgraded redesign will feature new in-room décor, furniture, modern amenities, aesthetic details and seated lobby check-in. The hotel will also introduce signature themed suites that will be available for reservations at the end of June, including The Queen's, Churchill and Rockefeller Suites. Exterior upgrades to the entrance grounds will include a picturesque reflection pool that provides an enchanting introduction to the hotel.

### **Summer Stays at Williamsburg Inn**

Guests are invited to enjoy the new luxury hotel with its [Southern Elegance Package](#), available for stays May 15 through Sept. 15, 2017. The package includes daily admission tickets to Colonial Williamsburg, free daily breakfast at Williamsburg Inn, and a \$100 resort credit to be used at Golden Horseshoe Golf Club, the Spa of Colonial Williamsburg, or at other participating resort outlets.

### **Coming Soon at Colonial Williamsburg**

The opening of Williamsburg Inn spearheads additional upcoming capital enhancements at Colonial Williamsburg that will be unveiled later this year, including a multi-million dollar renovation of the Golden Horseshoe Golf Club's award-winning Gold Course, which is scheduled for completion July 1. In addition, the Spa of Colonial Williamsburg will complete its luxury upgrades in July, which will also feature a new and expanded treatment menu.

For more information or to make a reservation, visit: [www.colonialwilliamsburg.com](http://www.colonialwilliamsburg.com) or call (888) 976-1196.

### **Media Contact:**

Michelle Monson

BRAINTRUST

702-985-8980

Michelle.Monson@braintrustagency.com

---

### **About Colonial Williamsburg**

*Colonial Williamsburg operates the world's largest living history museum, preserving Virginia's 18th-century capital as a fully functioning city. Fun, engaging experiences transport guests back in time and highlight the relevance of America's founding era to contemporary life. The Colonial Williamsburg experience includes more than 500 restored or reconstructed buildings, historic trade shops, renowned museums of decorative arts and folk art, extensive educational outreach programs for students and teachers, lodging, culinary options from historic taverns to casual or elegant dining, the Golden Horseshoe Golf Club featuring 45 holes designed by Robert Trent Jones Sr. and his son Rees Jones, a full-service spa and fitness center managed by Trilogy Spa, pools, retail stores and gardens. Philanthropic support and revenue from admissions, products and hospitality operations sustain Colonial Williamsburg's educational programs and preservation initiatives.*

### **About Puccini Group**

*Puccini Group is a San Francisco-based hospitality firm specializing in Concepts, Interior Design, Marketing and Branding, and Operations. Founded by industry vet Bob Puccini, the firm goes **far beyond** the traditional interior design firm by offering 360-degree services for hotels and restaurants through its dynamic collection of four in-house studios. The studios, comprised of **industry-leading designers, sommeliers, cicerones, operations aficionados and branding geniuses**, provide customized solutions for some of the world's most celebrated bars, hotels and resorts. For more information, please visit [puccinigroup.com](http://puccinigroup.com).*